

26th MARCH  
2024

TRAINING BOOSTS  
PRODUCTIVITY,  
MOTIVATES  
EMPLOYEES &  
IMPROVES THEIR  
KNOWLEDGE &  
SKILLS!!



# EMPLOYEE ENGAGEMENT & BUSINESS SUCCESS WORKSHOP

***Focusing on;** What is employee engagement? What does not define employee engagement? 5 C's of employee engagement; Levels of employee engagement; How employee engagement impacts organizational success and performance? Who drives employee engagement? Measuring employee engagement-how to start? The role of leadership in employee engagement; Role of HR in employee engagement; Developing and sustaining employee engagement; What is an employee engagement model? How to create an employee engagement action plan? Why employee engagement survey design matters?*

## OBJECTIVES OF THE CONFERENCE

- ◆ To identify, discuss and update the key drivers of engagement in your organization, thereby creating an effective employee engagement action plan
- ◆ To select, update and implement new strategies and trends that resonate with your team's unique needs and culture
- ◆ To choose and adopt the right employee engagement software and align it with your key strategic HR objectives and those objectives should support the goals of your business

## BENEFITS OF ATTENDING

- ◆ Understanding that fully engaged staff are happier and have an increased desire and commitment to give their best to their organisation
- ◆ Acknowledging that engaged staff are more likely to be productive and innovative, leading to increased sales and revenue for your business
- ◆ Helping you to appreciate that employees are likely to act as advocates for your business assisting you to attract new talent and customers
- ◆ Reminding you that engaged staff are more likely to be happier in the workplace, leading to lower rates of sickness or absenteeism
- ◆ Appreciating the potential and numerous benefits of retaining staff that are engaged and feel are part of the organization.
- ◆ Learning to give attention to better employee health and decreased workplace injury

## BENEFITS OF ATTENDING

- ◆ Government
- ◆ Municipalities
- ◆ Parastatals
- ◆ Banks
- ◆ Retail Industry
- ◆ Manufacturing firms
- ◆ Health and Fitness Industry
- ◆ Mining Sector
- ◆ Security Industry
- ◆ Tourism and Hospitality Industry
- ◆ Telecommunication Companies
- ◆ Agro-based Companies
- ◆ Schools
- ◆ Universities
- ◆ All Businesses
- ◆ Construction Industry
- ◆ Engineering Companies
- ◆ Non-Profit Organizations

## WHO SHOULD ATTEND?

- ◆ Chief Executive Officers/ Chief Finance Officers
- ◆ Human Resource Directors/ Directors/ All Senior Management Levels
- ◆ Human Resource Managers/ Managers
- ◆ Employee Relations Managers/ Labour Relations Specialists
- ◆ Recruitment Managers/ Compensation and Benefits Managers
- ◆ Operations Managers/ Production Managers/ Sales Managers
- ◆ Office Managers/ All Management Levels/ Supervisors

## SOME OF THE TOPICS TO BE DISCUSSED:

- ◆ Making engagement a strategy and not an activity
- ◆ Why is employee engagement important to success?
- ◆ Employee engagement and motivation
- ◆ Why the rest of employee engagement efforts fall short
- ◆ Choosing the right employee engagement software

## OUR MOTIVATIONAL SPEAKERS:

### CAROL POTGIETER

- ✓ Owner@ HPD Consultants cc
- ✓ Essential Skill Facilitator
- ✓ Exceptional Soft Skills Facilitator
- ✓ Transformation/ Leadership Coach & Speaker
- ✓ HBDI Practitioner and Facilitator
- ✓ Sales Trainer
- ✓ Essential Skills Trainer

### GILLIAN LINDSELL

- ✓ Managing Director
- ✓ Inspirational Speaker/ Resilience Coach at Bulletproof
- ✓ Best Facilitator
- ✓ Corporate Coach, Trainer and Team Developer at Captivate International
- ✓ Content Developer, Trainer and Facilitator at the Branson Centre of entrepreneurship
- ✓ Lecturer, Facilitator at Damelin (IMM, ICB, IBS, SAIM)
- ✓ Training Facilitator at the Networking Company

# REGISTRATION FORM

Send your complete registration form to: [sean@psmconsulting.co.za](mailto:sean@psmconsulting.co.za)  
VENUE: EMPERORS PALACE CONVENTION CENTRE

Organized by:



## EMPLOYEE ENGAGEMENT & BUSINESS SUCCESS WORKSHOP

### BOOK NOW

Normal registration fee per person

### R2299.00 Excl. VAT

## DATE: 26th MARCH 2024

#### PARTICIPANT(S):

1: Title:..... Full Name:.....

Job Title.....Email.....

Organization.....Direct Tel No.....

2: Title:..... Full Name:.....

Job Title.....Email.....

Organization.....Direct Tel No.....

3: Title:..... Full Name:.....

Job Title.....Email.....

Organization.....Direct Tel No.....

#### PERSON DEALING WITH ACCOUNT:

Name.....Company VAT No.....Direct Tel No.....

Job Title.....Fax:.....Email:.....

Postal Address:.....Signature.....Date.....

#### AUTHORIZATION:

Title:..... Full Name:.....Job Title.....

Organization.....Direct Tel No.....

Email:.....Signature.....Date:.....

For your registration, please contact: Sean Project Manager Tel: 073 724 8614 Email: [sean@psmconsulting.co.za](mailto:sean@psmconsulting.co.za)

TERMS AND CONDITIONS: The following terms and conditions will apply; PATRIC STANLEY MANAGEMENT CONSULTING reserves the right, due to circumstances beyond our control, to change speakers, conference content, date and venue. The signed registration form is a binding contract. No seats will be reserved unless PATRIC STANLEY MANAGEMENT CONSULTING receives a signed registration form. SUBSTITUTIONS: Delegate Substitution is welcome at the time and do not incur any additional charges. Please notify PATRIC STANLEY MANAGEMENT CONSULTING in writing of any such changes at least 3 days before the date of the event. Please note that the speakers and topics were confirmed at the time of publishing; however circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, PATRIC STANLEY MANAGEMENT CONSULTING reserves the right to alter or modify advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated and sent to you as soon as possible. CANCELLATION: A 50% cancellation fee is applicable for cancellations received within less than 7 working days prior to the conference. No refunds will be given for delegates who do not show up, or for cancellations within 24 hours of the conference that they booked for. The company/individual is liable for full payment of the conference fee. PATRIC STANLEY MANAGEMENT CONSULTING reserves the right to change the venue or cancel the summit should it be deemed necessary. Payments will only be reimbursed should PATRIC STANLEY MANAGEMENT CONSULTING cancel the summit. Legal action will be taken for the recovery of any outstanding payments. Any legal and related costs will also be for the account of the client.